

## A cartoon pig wearing a cap and holding a coin.

## A Drive For Trade

MANY PEOPLE HAVE DREAMED of a state which would be economically self-sufficient and would not be dependent upon foreign trade for its welfare and prosperity. Actually, however, foreign trade is important to most countries today and it is one of the most complex problems of our time. Canada is one of these countries and its prosperity depends upon buying and selling abroad. With less than one per cent. of the world's population, Canada has rich natural resources and great capacity for agricultural production. Such a relatively small domestic market makes it necessary for us to sell much of the output of our farms, factories, forests, mines and fisheries outside of the country.

### Attention To Foreign Trade

The foreign demand for farm products has long been a matter of concern to the people of Western Canada. During the war, and in the period of rehabilitation in Europe, there was demand there for our grain and other farm products but, with production returning to normal in many places, Canada is giving increased attention to the building up of foreign markets. It has recently been announced that the Dominion Trade Department is giving thought to this matter and that plans have been made to expand the present service for holding and expanding markets for our farm products. The new policy calls for the creation of a branch of the Trade Commission to deal exclusively with the selling of Canadian wheat, eggs, bacon, cheese and fruit, and four farm specialists have been appointed to be trained for work in the Trade Commission Service. The new men appointed, W. F. Hillhouse of Saskatoon, D. B. Laughton of Nelson, B.C., W. Van Vleet of Quinlan, Sask., and C. J. Small of Toronto, will be trained as agricultural specialists and will go to appointments abroad.

### Will Look For New Markets

It will be the duty of these officials to seek back information regarding the possibilities of securing new markets in countries which are interested and able to buy Canadian farm products. Other officers, in countries where markets are already established are being instructed to make every effort to increase the demand for Canadian agricultural products to these markets. This work is of the utmost importance to us here, for no matter what effort the farmer may put into the production of fine crops, he depends for his prosperity upon the ultimate sale of his products. These sales are made, for the most part, in other countries, and unless there is good demand for them there, prices fall. The progress of the drive being made by the Trade Commission at this time will be watched with interest by all who are concerned with the marketing of our farm products.

**STARTS to work in 2 seconds**

**EASE NEURALGIC PAIN**

**ASPIRIN**

GENUINE ASPIRIN IS MARKED THIS WAY

### Canada's Bicycle Team Named

VANCOUVER.—Canada's three-man bicycle team for the British Empire Games in New Zealand next February was chosen.

W. W. Millman, Vancouver bicycle club official, said he had received a wire naming Johnny Millman and Lerne Atkinson of Ottawa, Ont., and Bill Hamilton of Ottawa, Ont., to the Dominion squad.

Alternate riders named by the games committee in Montreal were Eric Oland of Winnipeg and Real Langhans of Three Rivers, Que.

Millman was the quarter-mile, third-mile, and half-mile events in the Dominion bicycle championships here. He was later named Dominion champion for 1948.

Atkinson won the 50-mile distance race. Oland's Hamilton captured the 2-mile event in the British Empire Games trials here recently.

Nurses, psychiatrists and child specialists care for hundreds of children who cross the Atlantic on ships of the Gdynia-American Lines.

## Rebecca is Happy To Be Home Again



Rebecca, 16-year-old Eskimo girl, who recently returned to her own people in the Arctic after nearly two years in England, still wonders why white people are so interested in her. She was taken to England after Canon Turner's death in a Winnipeg hospital, Dec. 9, 1947. He, his two children, his wife and Rebecca were rescued by an R.C.A.F. plane from their lonely mission at Moffet Island, Baffin Island, Nov. 21. Radio broadcasts, newspaper interviews, posing for photographers were Rebecca's lot for months. Now she has just completed a 750-mile journey by dog sled to be welcomed back by her family—B.N.S. photo.

### VISITORS ENJOY DUCK SHOOTING

REGINA.—"The nicest duck shooting we have ever had," was the feeling shared by Sheldon Marston of Detroit, Mich., and H. S. Karch of Chicago, Ill., after a week's shooting off Leader's and Antipia points on Pasqua lake.

"We got our limit each day with very little effort," said Mr. Marston. He also remarked on the variety of birds shot which included mallards, bluebirds, redheads, canvasbacks and green and blue-winged teal.

The two Americans returned to Saskatchewan this fall for their second year's duck shooting. The party moved on to Lethbridge where the visitors hoped to get their first shot at the fast-flying Hungarian partridge.

### FUNNY And OTHERWISE

"Mamma, isn't it queer, Solomon was a saint king, but he didn't have a pee for himself."

"Why, what makes you say that?"

"Well, it says in the Bible, 'Solomon slept with his father's'."

"When will your father's leg be well so he can come to school?"

"Not for a long time, I think."

"Why?"

"Cause compensation's set."

A woman passenger was taken on a tour of inspection by the ship's captain during an Atlantic crossing. When she was finally escorted into a compartment in which there were stored several boxes of sky-rockets, she asked what those were for.

"To send up in case the ship is ever in distress," said the captain.

"Well," remarked the woman, "I don't think that's any time for a celebration."

Angry Wife: Just suppose wives should go on strike."

Calm Husband: Go right ahead. I've got a poach of a strike-breaker in mind.

The two friends met, who had not seen each other for several years.

"Hello Dick! Fancy seeing you again!" said one. "For whom are you working now?"

"Same people," was the chummy response, "wife and eight children."

Teacher: "Who can tell me what agriculture is?"

Tommy: "Well, it's just about the same as farming, only in farming you really do it."

THE YELLERS DO IT!

THESE ARE NICE  
HEADS OF CATTLE  
BROWN THEY'RE  
GOOD LIVERS  
BRED HUNK!

IT SEEMS ODD  
TO SEE SPICED  
BROWN HERE  
BRED HUNK!

LATER  
YOU HAD BEFORE  
THESE ARE  
WHITE!

**DR. CHASE'S**  
Antiseptic OINTMENT

## Hospitalization Plan Outlined

CALGARY.—The Alberta Government is prepared to pay one-half of the cost of public ward hospitalization in the province, based on 1948 rates, providing municipalities institute a scheme whereby patients would pay \$1 a day while hospitalized.

This was the plan outlined to the Alberta Union of municipalities delegates attending the union's 45th annual convention.

The proposal, drawn up by Health Minister Dr. W. W. Cross, said the government would "pay out of the general revenue of the province a

## LARGEST PICKEREL CAUGHT IN NORTH MANITOBA

THE P.A.S. Man.—One of the largest pickerel ever caught in Northern Manitoba has been shipped to The Pas to be frozen and placed on exhibition at the Northern Manitoba Trappers' Festival this winter. The fish, 27½ inches long with a girth of 16 inches, weighed almost 10 pounds when taken.

grant to each municipality sufficient to provide one-half of the cost of public ward hospitalization of all their ratepayers and dependents at the 1948 public ward rates minus \$1 a day to be paid by the patients."

"Any increase in hospital rates for maternity and pensioners hospitalization over the 1948 rates is to be deducted from the government's share of the grants to municipalities."

Pasteurized Milk Is Safe

**"C L A"**  
**TEA**

Outstanding Quality • Delicious Flavour

Flavor! Nutrition! Econom-e-e!

**Blue Bonnet Margarine** gives "ALL 3"

Once you taste the country-astute flavor of Blue Bonnet... once you enjoy its delicate farm-fresh goodness... you'll know you've found the sweetest, best-tasting spread of 'em all.

And there's more than flavor in its favor.

Blue Bonnet gives extra nutrition! Made from choice farm products with 16,000 units of Vitamin A added to every spoonful. Best food energy for growing youngsters! Remember, too, Blue Bonnet is wonderfully economical. Use it for all your spreading, frying, baking, and lots extra milk with the money you save.

Blue Bonnet, one of America's largest selling brands, is now made in Canada. Try some today!

IT'S WRAPPED FOR YOUR PROTECTION!

**FEISCHMANN'S Blue Bonnet MARGARINE**

Guaranteed by Good Housekeeping

**FEISCHMANN'S Blue Bonnet MARGARINE**

A Product of the makers of FEISCHMANN'S YEAST • MAGIC BAKING POWDER and other fine food products.

—By Les Carroll

SCOTT'S EMULSION

NU! JUST A TONIC! IT FURNISHES NUTRITION

Improve your Pep and Energy with SCOTT'S EMULSION

You probably need the energy and tonic value of pleasant tasting Scott's Emulsion which contains Natural Vitamins A and D and other necessary elements to help tone up the system and improve resistance. Scott's Emulsion is easy to digest, and taken daily when needed for these conditions, you should feel much better in a short time. Economical to use—buy at your druggists to-day!

**SCOTT'S EMULSION**

NU! JUST A TONIC! IT FURNISHES NUTRITION





